



Northwest Trek
Wildlife Park
METRO PARKS TACOMA

FOR IMMEDIATE RELEASE: Sept. 6, 2017

SHOW SEAHAWKS PRIDE AND GET \$3 OFF GENERAL ADMISSION AT POINT DEFIANCE ZOO AND NORTHWEST TREK WILDLIFE PARK ON BLUE FRIDAYS DURING FOOTBALL SEASON

Just come wearing a hat, scarf, shirt or other piece of Seahawks' gear to show your true fan colors

It's a "touchdown" of another type for Seahawks fans.

Arriving at Point Defiance Zoo & Aquarium in Tacoma or Northwest Trek Wildlife Park near Eatonville in any type of Seahawks gear - be it a shirt, hat, jacket, cap, scarf, beanie, shoes, socks, or a combination thereof - will score a discount of \$3 off general admission on Blue Fridays this football season.

Seahawks fans traditionally show their team spirit at work, school and in the community every Friday before a game.

That means this sweet Seahawks' spirit deal is available every Friday at both the zoo and Northwest Trek from now through Dec. 29.

Here are the 2017 Blue Friday dates:

- Sept. 8
- Sept. 15
- Sept. 22
- Sept. 29
- Oct. 6
- Oct. 13
- Oct. 20
- Oct. 27
- Nov. 3
- Nov. 10
- Nov. 17
- Nov. 24
- Dec. 1
- Dec. 8
- Dec. 15
- Dec. 22
- Dec. 29

When the Seahawks get to post-season play (notice we said *when*, not *if*), Blue Friday discounts also will be in play on the Fridays before games. Those dates won't be available until the end of the year.

For more information, go to www.pdza.org or www.nwtrek.org.

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Point Defiance Zoo & Aquarium, the Northwest's only combined zoo and aquarium, promotes responsible stewardship of the world's resources through education, conservation, research and recreational opportunities. The zoo, a division of Metro Parks Tacoma, is accredited by the Association of Zoos & Aquariums (AZA) and the Alliance of Marine Mammal Parks and Aquariums (AMMPA).

Northwest Trek, accredited by the Association of Zoos & Aquariums, is a 725-acre zoological park dedicated to conservation, education and recreation by displaying, interpreting and researching native Northwest wildlife and their natural habitats. The wildlife park is a facility of Metro Parks Tacoma and is located 35 miles southeast of Tacoma off State Highway 161.

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